

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONINE
Office of Research**

**Week Ending July 18th, 2020
Total New Postings Down Over the Week But Remain Above April and May Levels**

WETHERSFIELD, July 24th, 2020 – During the week ending July 18th, 2020, there were 4,376 new postings. New postings are down 8% or -379 ads from a week ago. This one-week top line decrease was driven by Retail Trade, down 397 new postings from a week before. That prior week ending July 11th had the highest level of Retail Trade new postings in 2020. Weekly declines in other industries were much lower and include Accommodation & Food Service (-34 new ads or -13%), Real Estate (-23 new ads or -27%) and Educational Services (-15 new ads or -9%). Industries with weekly increases include Professional & Business Services (+56 new ads or +33%), Public Administration (+44 new ads or +68%) and Transportation & Warehousing (+41 new ads or +30%). Total weekly postings since early June have been above April and May levels. The most recent week of new postings is slightly below week ending March 14th levels of 4,577, which was last full week before non-essential businesses to closed in the state.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.

**Employers** with the most new postings include Cigna, Advance Auto Parts, and Yale-New Haven Health System.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (863 new postings, +2%)
* **Retail Trade** (518 new postings, -43% over the week)
* **Finance and Insurance** (335 new postings, +4%)

 

9 sectors had job posting decreases over the week, two were unchanged, and 9 sectors had increases. Some of the largest percent decreases occurred in Retail Trade (-43% or -397 new postings), Real Estate (-27% or -23 new postings) and Arts, Entertainment & Recreation (-23% or -6 new postings). Large percent increase industries include Public Administration (+68% or +44 new postings), Wholesale Trade (+59% or 13 new postings) and Utilities (+43% or +6 new posting). Over four weeks, 15 sectors had new postings decreases and 5 had increases.

For more information on total job ads by industry for Connecticut and its labor market areas, see the m 7,000onthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 7/18/20 were:**

* Registered Nurses (178 new postings, +42% over the week)
* Retail Salespersons (146 new postings, -31% over the week)
* Sales Representatives, Wholesale & Manufacturing (134 new postings, +9% over the week).



**Employers with the Most New Job Postings**

The ten employers with the most new job postings for the week ending July 18th were mostly in Retail Trade and Healthcare. 9 out of 10 employers with the most new ads had a new ad increase over the week and 8 out of 10 had new ad increases over four weeks.

 

**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)